

SPIELDOCH!

Das Magazin für Brett- und Kartenspiele



We support the initiative



with up to 1,500 copies per issue!

Price list no. 7, valid as of 01.01.2021

(all rates in € plus current VAT if applicable)

SPIEL DOCH! wants to encourage people to play!

The magazine addresses everyone who is interested in board and card games and wants to further acquaint themselves with this hobby. We present games focusing on fun, enthusiasm and great experiences, entertaining with all topics revolving around playing games.

Make use of  Augmented Reality (AR) – a media instrument full of fascinating possibilities. It connects print magazines with virtual elements (3D animations, graphics or videos), producing astounding digital effects on the pages of an „analog“ magazine with the free app „myAR“ and a mobile device. Just ask - we'll be pleased to give you advise!

Publication frequency: 2x per year

Dates: publication: 03/12/2021 | acceptance of printing material until 02/05/2021
 publication: 09/17/2021 | acceptance of printing material until 08/12/2021

Circulation: 22,000 copies

Distribution: subscriptions, station bookshops, air ports, game fairs(SPIELDOCH! DUISBURG, SPIEL Essen, Stuttgart etc.), selected online retailers & via www.spieldoch-shop.de

Size	format (width x height in mm)	colors	net rate
1/1	bs: 216 x 303	4	2,990
1/2	tps: 170 x 123,8 (horizontal)	4	2,040
1/4	tps: 170 x 74 (horizontal)	4	1,150
	tps: 57 x 80 (vertical)	4	450

Cover page placement	format (width x height in mm)	colors	net rate
cover	bs: 216 x 303 <small>Design only in consultation with the publisher!</small>	4	4,000
inside front cover			3,360
inside back cover	bs: 216 x 303	4	3,000
back cover			3,670

Supplements / stuffers upon request!

tps = text print space, bs = bleed space

„bs“ formats include 3mm add. bleed space on each outer edge.

Printing material: We recommend **high-resolution PDF files in CMYK mode**. Otherwise unseparated .eps or .tif files.

The data has to be printable, i.e. all fonts need to be embedded (or attached to open data). Halftone pictures require a resolution of at least 300 dpi, line pictures at least 600 dpi.

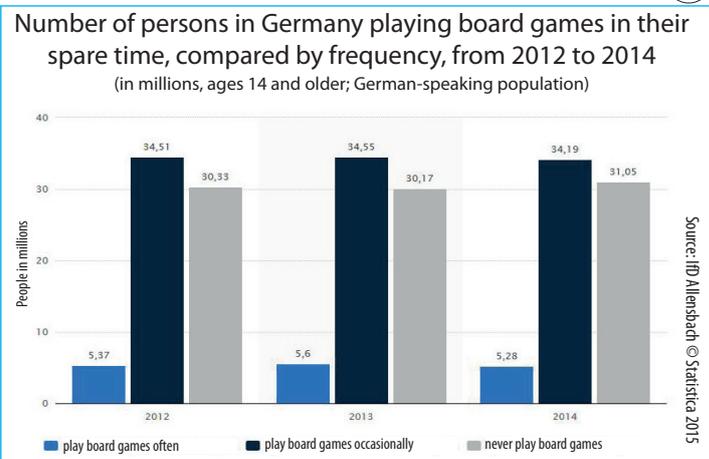
Up to 20 MB, please e-mail your digital material to: tisch@spiel-doch.eu. Our FTP server handles larger data volumes (address / login info upon request).

Cancellations of a cover page are only possible until 4 months prior to publication; otherwise we will charge a cancellation fee of 50 %. An ad inside the magazine can be cancelled until 12 weeks prior to publication at the latest (otherwise cancellation fee of 25 %).

In addition to your advertisement, book:

- „AR“: ...from 300,- €
- Video-embedding in the ePaper: ...100,- €

Benefit from our other advertising services on our social media channels!



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