



BANNER AD

Advertising banners at www.spielbox.de

· start page · information about the mag · latest news · games new releases - incl. each sub-headings
(approx. 50,000 Unique-User monthly | 200,000 page impressions | 80,000 visits)

Half banner - 234 x 60px (BxH)

price per day:

€ 12,- net

7- 13 days

€ 10,- net

from 14 days

€ 8,- net

from 4 weeks

Skyscraper - 160 x 600px (BxH)

price per day:

€ 40,- net

7- 13 days

€ 35,- net

from 14 days

€ 30,- net

from 4 weeks

Minimum booking 7 days. Page impressions on request.



SOCIAL MEDIA

Advertise your innovations / products on our social networks:



spielbox

approx. 4,900 subscribers *)



SPIEL DOCH

approx. 1,900 subscribers *)



spieldocho_messe

approx. 1,200 subscribers *)

Post for FB: Max. 300 characters | destination URL | 1-3 pictures

Post for IG: Max. 300 characters | up to 10 hashtags | 1-3 pictures

€ 100,- net

The posts are marked as advertising.

*) As of October 15, 2020



NEWSLETTER

Book a banner in our newsletter with 9,000 target group relevant addresses.

Banner dimensions: 980 x 220 px (WxH) as a jpg file

€ 200,- net

Contact: Tim Nostheide ☎ ++49(0)951/40666-24 tim@nostheide.de
Barbara Nostheide ☎ ++49(0)951/40666-25 barbara@nostheide.de

w. nosteide verlag gmbh Bahnhofstr. 22 · DE-96117 Memmelsdorf · www.nostheide.de