

spielböxchen®

The little sister of spielbox®

Media kit

Price list no. 8, valid as of 09/20/2011

(all rates in €, VAT extra if applicable; tps = text print space, bs = bleed size; v = vertical format, l = landscape format)

Format	Width x height mm	Colours	Net rate
1/1 page	154 x 216	4	3,520
1/2 page	bs: 80,7 x 216 (v)	4	1,980
	tps: 117 x 86 (l) tps: 56 x 175 (v)	4 4	1,760
1/4 page	tps: 56 x 86 tps: 117 x 43 (l)	4 4	1,100
1/8 page	tps: 56 x 43	4	640
Cover		4	5,600
Inside front cover		4	4,400
Inside back cover		4	3,600
Backcover		4	4,900
Next to editorial: 1/2 (v)		20% additional charge	

Size of magazine: DIN A5 (148 x 210 mm)

Bleed size: Bleed difference on all edges: 3 mm

Printing method: offset with inks of the European Ink Chart, special colours on request

Screen required: 54 lines per cm²
(approx. inch screen: 133)

We recommend submitting PDF files in CMYK mode. Otherwise unseparated files in EPS or TIFF format. In any case the data have to be printable, i.e. all used fonts need to be embedded (or attached if the data are open). Half-tone images need a resolution of at least 300 dpi, black-and-white images at least 600 dpi.

Digital material up to 8 MB can be e-mailed to bianca.dohnert@nostheide.de. Please use our **FTP server** for larger data volumes (access information on request).

Loose inserts/ bound inserts on request.

Format: DIN A4, folded (if necessary), Weight: max. 115 g/m² per copy

Inserts must reach our printers 14 days prior to publication (freight paid). Vital advertising content should be kept at least 3 mm away from each insert edge.

Dates of publication: 09/14/2012
Deadlines for printing material: 08/24/2012

We request your ad booking until 08/13/2012

Format: DIN A5
Extent: approx. 32 - 40 pages (excl. cover pages)
Circulation: 85,000 copies
Distribution: - game and toy mail order companies (e.g. 60,000 copies via myToys.de)
- waiting rooms of German paediatricians
- fairs „modell-hobby-spiel“ (Leipzig), „SPIEL“ (Essen)
as well as various regional board game events

Publisher: w. nostheide verlag gmbh, Bahnhofstr. 22, 96117 Memmelsdorf / Germany
Phone +0049 (0) 951 / 40666-0, Fax +0049 (0) 951 / 40666-49
nostheide@nostheide.de, www.spielbox.de

Chief editor: Matthias Hardel
Editorial staff: Thorsten Heineremann
Advertising: Bianca Dohnert (ext. -11) bianca.dohnert@nostheide.de
Barbara Nostheide (ext. -25) barbara@nostheide.de